



Catalyst  
Corporate Advisory Services

# Corporate Advisory Services

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## Deep Client Relationships

One of the hallmarks of client service at Catalyst is the notion of having deeper relationships with fewer clients. Nowhere is this more apparent than with our Corporate Advisory Service group. Dealing with our client's unique challenges, difficult problems, untapped opportunities, and the related complexities of these types of situations is what we thrive on.

## Valuation Services

Need to put a value on your business? Buying, selling, merging, borrowing, settling disputes and tax planning are all situations that require you to put a value on your business.

- Support for tax driven transactions
- Dispute resolutions
- Financial loss quantifications
- Matrimonial settlements
- Litigation support
- Shareholder agreements
- Fair value reporting
- Valuation impairment testing

## Corporate Finance Services

Is your business properly capitalized for growth? Cost effective capital structures are key to business success.

- Assessment of current corporate structure
- Benchmarking/industry profiling
- Consolidation of capital structure: operating line, senior term debt, mezzanine debt, etc.
- Development of financing proposals
- Canvassing of financing sources
- Negotiation of terms
- Assistance through to closing

## Mergers and Acquisitions

Buying or selling a business is a complex undertaking for buyers and sellers. The mergers and acquisitions, tax and business advisory professionals at Catalyst will work together to provide you with a full-service approach that will guide you through all aspects of the process.

- Rationale assessment
- Preliminary issues analysis
- Scenario development
- 'Prepare for sale' support
- Collateral materials preparation
- Value proposition analysis - advocacy
- Buyer synergy assessment
- Buyer/seller canvas and short list
- Confidentiality risk management
- Thoughtful negotiation
- Operational, financial, tax and legal implications
- Creative structuring
- Professional team coordination
- Transaction support through to closing
- Post deal integration support

## Business Strategies

In today's ever changing business environment it's important you have a strong business strategy to stay ahead of the game. Balancing your day to day business activities while trying to maintain a strategic mindset can be a difficult challenge. We can help add value to your business while you focus your efforts where they are most needed.

- Business growth strategies
- Business succession and exit planning
- Scenario development and feasibility assessment
- Risk analysis
- Recovery/restructuring planning
- Go public/go private transactions
- Board-level strategic support
- Corporate governance support
- Application of strategies and tactics

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For more on Catalyst's Corporate Advisory Services, please contact your trusted Catalyst advisor at 403-296-0082.

Catalyst provides accounting, assurance, taxation, wealth planning and corporate advisory services.

